ZEYNEP AYATA

Assistant Professor and Jean Monnet Chair
Koç University Law School, Istanbul, Turkey
e-mail: zayata@ku.edu.tr

ACADEMIC QUALIFICATIONS

Ankara University, Law Faculty, Turkey (2008 – 2014)
European Union and International Economic Relations Centre
PhD in Law
Thesis **"Consumer Welfare Standard from an EU Competition Law Perspective"** (in Turkish)

European University Institute, Florence, Italy (09 – 12/2010)
Visiting PhD Student

Ankara University, Law Faculty, Turkey (2009)
LLB - Equivalence Diploma in Law

College of Europe, Bruges, Belgium (2006-2007)
LLM in European Legal Studies (good)
Thesis "A Tale of two Articles: Dominance under Article 82 ECT and Article 2 ECMR"

The Hague Academy of International Law, Netherlands (06/2006)
Summer Session; International Private Law

Université Paris I Panthéon – Sorbonne, France (2002-2006)
Master 1 Droit international des affaires (International Business Law)
Licence de Droit International et Communautaire (International and European Law)
DEUG - Diplome d'Etudes Juridiques Générales (General Legal Studies)

University of Oxford, United Kingdom (1998-2001)
BA, Honour School of Philosophy, Politics and Economics
Thesis "Moral Justifications of Human Rights"

Lycée Charles de Gaulle, Ankara, **Turkey** (1991-1998)
Baccalauréat, Sciences économiques et sociales (mention bien)

Harvard University, USA (06/1997 – 08/1997)
Summer School (Political Philosophy; Creative Writing)

PUBLICATIONS

Books

Ayata, Z. *Avrupa Birliği Rekabet Hukukunda İnovasyon Sorunsalı* (The Innovation Challenge in European Union Competition Law), Onikilevha, September 2022

Edited Books

Ayata, Z. & Önay, I. ed., *Global Perspectives on Legal Challenges Posed By Ride-sharing Companies: A Case Study of Uber*, Springer, 2020 DOI 10.1007/978-981-15-7035-3

Book Chapters

Ayata, Z. "Rekabet Hukuku ve Olimpiyatlar: Avrupa Birliği Rekabet Hukuku Çerçevesinde Bir İnceleme" (Competition Law and Olympics: A Study within the Framework of European Union Competition Law), *Olimpiyat Oyunları ve Hukuk* ed. Mehmet Polat Kalafatoğlu, Onikilevha, 2021, 159-188

Ayata, Z. "Chapter 2: A Conceptual Overview of Legal Challenges Posed by Uber" in *Global Perspectives on Legal Challenges Posed By Ride-sharing Companies: A Case Study of Uber*, Springer, 2020, 7-33, DOI 10.1007/978-981-15-7035-3

Önay, I. & Ayata, Z. "Chapter 12: Policy Implications of Comparative Findings" in *Global Perspectives on Legal Challenges Posed By Ride-sharing Companies: A Case Study of Uber*, Springer, 2020, 259-279, DOI 10.1007/978-981-15-7035-3

Ayata, Z. "Chapter 13: Looking Ahead" in *Global Perspectives on Legal Challenges Posed By Ride-sharing Companies: A Case Study of Uber*, Springer, 2020, 281-285, DOI 10.1007/978-981-15-7035-3

Ayata, Z. "Lizbon Antlaşması Çerçevesinde Rekabet Hukuku: "Rekabetçi Sosyal Pazar Ekonomisi" Kuramı ile Uyumlu Ekonomik Yaklaşım Önerileri" (Competition law under the Lisbon Agreement: Suggestions for economic approaches in line with the "competitive social market economy" concept), *Ankara Üniversitesi Sosyal Bilimler Enstitüsü Avrupa Birliği ve Uluslararası Ekonomik İlişkiler Anabilim Dalı 25. Yıl Armağanı*, Ankara Üniversitesi Basımevi, Ankara, 2017, 115-140

Articles in Peer Reviewed Scientific Journals

Emerging Sources Citation Index

Ayata, Z. "Old Abuses in New Markets: Dealing with Excessive Pricing in a Two-Sided Platform", Journal of Antitrust Enforcement, Volume 9, Issue 1, March 2021, Pages 177–195

Ayata, Z. "Birleşik Krallık'ın Avrupa Birliği Üyeliğinden Çıkmasının Rekabet Hukuku ve Uygulaması Bakımından Sonuçları ve Açmazları" (The Consequences and Predicaments for Competititon Law and Enforcement of United Kingdom's Withdrawal from European Union Membership) İstanbul Hukuk Mecmuası, 77 (2) 2019, 925-951

Legal Foreign Periodicals Index

Ayata, Z. “Büyük Yenilik Büyük Değişiklik Getirir mi?: Avrupa Birliği Rekabet Hukukunun Büyük Veri ile İmtihanı” (Does Big Innovation Lead to Big Change?: European Union Competition Law Put to the Test Through Big Data), BATİDER 2018, C. XXXIV, s. 4-39

Ayata, Z. “AB Rekabet Hukukunun Modernleşme Süreci Çerçevesinde Tazminat Davaları” (Actions for damages within the framework of the Modernisation of EU Competition Law), BATİDER 2016, C. XXXII, S. 4, 97-132

Peer Reviewed Scientific Journals

Ayata, Z. “A comparative analysis of the control of excessive pricing by competition authorities in Europe”, Tulane European and Civil Law Forum, May 2020, Vol. 35, 101-134

Ayata, Z. “Avrupa Birliği Hukukunda Yeniliğin Düzenlenmesi ve Uyumlaştırılması” (The Regulation and Harmonisation of Innovation in European Union Law), Hacettepe HFD, 9(2) 2019, 452 - 488

Ayata, Z. “Hukukun İktisadi Analizi Çerçevesinde Rekabet Hukuku” (Competition law within the scope of economic analysis of law), Hacettepe HFD, 4(1) 2014, 35–54

Research Project Publications

Tarman, Ayata, Önay, Arık, Oba and Veziroğlu, “Legal Status of Social Entrepreneurship in Turkey: Needs and Suggestions”, 2020, https://kusif.ku.edu.tr/yayinlar/sosyal-girisimcilik-serisi/

“The State of Social Enterprise in Turkey” British Council Report, 2019, https://www.britishcouncil.org.tr/sites/default/files/20190702_se_research_report_the_state_of_social_enterprise_in_turkey_eng_single_page.pdf

PRESENTATIONS

Peer Reviewed Academic Presentations

“A comparative analysis of parental liability in EU competition law and Turkish competition law”, ASCOLA Annual Conference 2022, Porto, Portugal

“European Union Competition Law’s response to environmental challenges: The potential impact of the Green Deal and beyond”, July 2021, Law in Transition - Law Schools Global League’s Summer Academic Conference, University of Edinburgh (online)

“Digitalisation of Insurance Markets: Can it Lead to New Forms of Competition Law Infringements in the Absence of Block Exemptions for the Insurance Sector?”, February 2021, Data Protection and Digitalisation: What Implications for Insurance, Contextualising Insurance Contracts: Interactions with Various Fields of Law (Day 2), NASAMER Koç University (online)

"Excessive pricing in a multisided platform: The Turkish Competition Authority's Sahibinden.com Decision", ASCOLA Annual conference, June 2019, Aix-en-Provence

"A Comparative Analysis of Exploitative Pricing", March 2016, American Society of Comparative Law, Younger Comparativists Committee, Annual Conference, Tulane University, USA

"The EU as 'a competitive social market economy'", July 2014, Law and Economics Summer Colloquium, University of Chicago, USA

Other Academic Presentations

"Excessive Pricing in Competition Law and Economics" (invited speaker), October 2017, British Institute of International and Comparative Law, London

"A Comparative Case Study of Uber", LSGL Academic conference, July 2017, ITHAM University, Mexico City

"Gazprom Case in the Singly European Gas Market" (co-author Cem Veziroğlu)
July 2016, LSGL Academic conference, Northwestern University Law School

"Distinctive Features of EU Competition Law: Policy, Substance and Procedure" (invited speaker), April 2016, Peking University Law School, Beijing, China

"Economic Development and Law", July 2015, LSGL annual conference, University of Cape Town, South Africa

"Turkish Competition Law: An Analysis of Recent Controversial Decisions of the TCA" November 2013, Peking University Law School, China

FUNDED RESEARCH PROJECTS

The Scientific and Technological Research Council of Türkiye – TÜBİTAK (2022-2024)
Coordinator – 3501 Career Development Program

Jean Monnet Action – Erasmus+ (2021-2024)
Coordinator – DIGITEUL Jean Monnet Chair Action

World Bank – (01/01/2022-01/06/2022)
Researcher – Social Entrepreneurship in Turkey

European Union and Republic of Turkey (01/10/2018 – 01/10/2020)
Researcher – Civil Society Organisation Partnership and Networks on Strengthening Cooperation Between Public Sector and Civil Society Organisations

British Council (1/11/2018 – 1/06/2019)

Legal expert – Research on Social Enterprise Sector in Turkey

Koç University – Seed Fund (01/09/2017 – 01/03/2019)
Project Director - EU-COLMAR "Policy Implications of Market Access Requirements for Collaborative Platforms in the European Union Internal Market"

VISITING POSITIONS

Cambridge University, Law Faculty (07/2019-08/2019)
Visiting Researcher at the Centre for Law, Medicine and Life Sciences

British Institute of Comparative and International Law (06/2017-07/2017 & 06/2018-07/2018)
Visiting Scholar

FGV Direito, Sao Paulo (04/2017)
Visiting Professor (Global Law Programme)

Max Planck Institute for Innovation and Competition (06/2015-07/2015)
Visiting Scholar

PROFESSIONAL EXPERIENCE

Koç University Law School (since 07/2014)
Assistant Professor

Koç Holding (since 05/2014)
Consultant for Competition Law Compliance

Koç University Law School (02/2012-06/2014)
Instructor

Kaleağası & Gürmen Law Offices (2010-2012)
Competition Law Consultant

European Court of Human Rights, Case Turgut and Others v. Turkey (08/07/2008)
Conseillère - Counsel
Preperation of written and oral defence, Representative of the plaintiff at the oral defense

Internships

Öz & Öz Attorneys at Law (Ankara, Turkey) (03-04/2004)
Yazıcı Law Offices (Ankara, Turkey) (03-06/2002)
The Secretariat General for the EU Affairs (Ankara, Turkey) (12/2001-03/2002)

AWARDS, ELECTED POSITIONS, MEMBERSHIPS

Jean Monnet Chair – European Union Commission

Regional Chair for East Mediterranean, Academic Society for Competition Law (ASCOLA)

College of Europe **National Selection Committee** (appointment by Turkish Ministry of Foreign Affairs)

Founder (2020) and **Board Member** of W@CompetitionTR

COST (European Cooperation in Science and Technology), **Review Panel Member** (09/2015-06/2017)

Chair (elected) for Business and Law Working Group, Law Schools Global League, 2016-2022

Member of Competition Law Working Group, Turkish Industry and Business Association (TÜSİAD)

Member of Entrepreneurship Ecosystem Working Group, Turkish Industry and Business Association (TÜSİAD)

Academic Network of European Union Studies in Turkey (A-NEST)

Team Europe Speakers Group (TESG) – Turkey

TÜBİTAK (The Scientific and Technological Research Council of Turkey) Horizon 2020 Threshold Award (2015)